



### Excellence Matters Most, Inc. Receives \$4000 Grant from the Dollar General Literacy Foundation to Support Youth Literacy Initiatives

Royal Oak, MI – **September 20, 2021**—Dollar General Literacy Foundation recently awarded Excellence Matters Most, Inc a \$4000 grant to support youth literacy initiatives. This local grant award is part of more than \$3 million in grants awarded this fall to nearly 760 nonprofit organizations, libraries and schools across the 46 states that Dollar General serves.

“We are delighted that we were chosen to receive this grant. We will enhance lives and enlighten minds through the gift of literacy education”- Carmen Willingham, Chief Executive Officer/Founder

Excellence Matters Most, Inc. is an educational initiative which provides top-quality tutoring and mentoring for boys and girls of all ages. Through mentoring, tutoring, workshops and literacy programs, we will increase reading, writing and public speaking skills within the youth. The funds received will be used to enrich the literacy circles and create a Million Minute Reading Challenge.

“The Dollar General Literacy Foundation has been proud to invest in literacy and education programs in the communities we call home for nearly 30 years,” said Denine Torr, executive director of the Dollar General Literacy Foundation and vice president of corporate social responsibility at Dollar General. “As the educational landscape continues to shift, our hope is that these funds will help increase access and resources for students, educators and communities dedicated to reading and learning.”

The Dollar General Literacy Foundation is proud to support initiatives that help others improve their lives through literacy and education. Since its inception in 1993, the Dollar General Literacy Foundation has awarded more than \$200 million in grants to nonprofit organizations, helping more than 14 million individuals take their first steps toward literacy or continued education.

#### **About Excellence Matters Most, Inc.**

Excellence Matters Most, Inc, offers tutoring, mentoring and literacy programs for low income, at-risk and disadvantaged boys and girls in Wayne, Oakland and other surrounding counties since 2007. Excellence Matters Most, Inc. is a nonprofit 501C3 organization. All donations and contributions are tax-deductible under section 170 of the IRS code.

#### **About the Dollar General Literacy Foundation**

The Dollar General Literacy Foundation is proud to support initiatives that help others improve their lives through literacy and education. Since 1993, the Foundation has awarded more than \$200 million in grants to nonprofit organizations, helping more than 14 million individuals take their first steps toward literacy, a general education diploma or English proficiency. Each year, the Dollar General Literacy Foundation provides financial support to schools, nonprofit organizations and libraries within a 15-mile radius of Dollar General stores and distribution centers. To learn more about the Dollar General Literacy Foundation or apply for a literacy grant, visit [www.dgliteracy.org](http://www.dgliteracy.org).

**About Dollar General Corporation**

Dollar General Corporation has been delivering value to shoppers for more than 80 years. Dollar General helps shoppers Save time. Save money. Every day.® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, housewares and seasonal items at everyday low prices in convenient neighborhood locations. Dollar General operated 17,683 stores in 46 states as of July 30, 2021. In addition to high-quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Clorox, Energizer, Procter & Gamble, Hanes, Coca-Cola, Mars, Unilever, Nestle, Kimberly-Clark, Kellogg's, General Mills, and PepsiCo. Learn more about Dollar General at [www.dollargeneral.com](http://www.dollargeneral.com).

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